

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT23/12 15.52

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282557

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[The following text is extremely faint and appears to be bleed-through from the reverse side of the page. It contains several lines of illegible text.]

DATE OCT23/12 15.52

TO LENA
FR JULIE
OKD M9
TTLS RTS
PLS CFM, THX 10/23

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST # = 1566
AGENCY PRODUCT CODE = 340

82					
5					
1200N-100P	60	\$2,200.00	10/23	10/23	10/23

PROGRAM : EYEWIT NW-NOON
CON COM1: EYEWIT NW-NOON

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83	S		300P-400P	60		\$1,650.00	10/23	10/23	0		TUE	0
PROGRAM : STEVE HARVEY												
CON COM1 : STEVE HARVEY												
84	S		600A-700A	60		\$5,000.00	10/23	10/23	0		TUE	0
PROGRAM : EYEWIT DAYBRK												
CON COM1 : EYEWIT DAYBRK												
90	A		530A-600A	30		\$1,200.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-84 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-82 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-83 FOR 1 SPOT/WK												
91	A		600A-700A	30		\$2,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												
92	A		700A-900A	30		\$2,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												
93	A		300P-400P	60		\$1,650.00	10/24	10/24	1		WED	1
PROGRAM : STEVE HARVEY												
ORD COM1 : WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												
94	A		500A-600A	60		\$1,000.00	10/27	10/28	1		SA-SU	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M9	OK'D	BUY#84	MISSED: TUE/600A-700A				OCT23		60S	\$5,000.00	(OCT23/12)	
		BUY#82	TUE/1200N-100P				OCT23		60S	\$2,200.00		
		BUY#83	TUE/300P-400P				OCT23		60S	\$1,650.00		
			OFFER: TUE/530A-600A				OCT23		30S	\$1,200.00	PLS ADVISE.	
			& TUE/600A-700A				OCT23		30S	\$2,500.00		
			& TUE/700A-900A				OCT23		30S	\$2,500.00		
			& WED/300P-400P				OCT24		60S	\$1,650.00		
			& SA-SU/500A-600A				OCT27		60S	\$1,000.00		
			CMT: WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23								EARLY MORNING NEWS	

OCT/12 72725.00 NOV/12 23600.00

CONTRACT TOTAL 96325.00

TOTAL SPOTS 41

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE